



ENTERPRISE BIHAR

Harnessing Bihar's Potential through Franchise & Distributorship

Industry Partnership Proposal

ENTERPRISE Bihar 2025	Platinum Sponsor (6 lakhs)	Diamond Sponsor (4 lakhs)	Gold Sponsor (3 lakhs)	Silver Sponsor (2 lakhs)	Bronze Sponsors (1 lakhs)
1. Pre - Event Brandings					
- Complimentary Exhibition Space**(Size)	9sqm	6sqm	4sqm	X	X
A. Branding in Pre-Event Literatures in (Online)					
- Exhibition Brochure	✓	✓	✓	✓	X
- logo display at official website and link to your company website	✓	✓	✓	✓	✓
B. Branding in Pre-Event Promotions & Activities (Offline)					
- Branding in Pre-Event Advertisements (Magazines)	✓	✓	✓	X	X
- Logo display in Visitors Invitation Card (5000 Approx)	✓	✓	X	X	X
- Logos in Standees/Flex Banners in strategic locations	✓	✓	✓	X	X
2. During Event Branding					
- Logo Branding at the Exhibition venue	✓	✓	✓	✓	✓
- Exhibition Directory	1 Full page color	1 Half page color	1 Qtr. column Black & white	X	X
- Thank you Sponsors card in B2B Lounge	✓	✓	✓	X	X
- Thank You Sponsors Panel	✓	✓	✓	✓	X
- Opportunity to screen corporate film	120 sec	100 sec	80 sec	60 sec	X

- Special Announcements thanking sponsors	✓	✓	✓	✓	X
- Opportunity to avail the product launch	✓	✓	X	X	X
3. Post Event Deliverables					
- Opportunities to avail the visitor database	✓	✓	✓	✓	X
- Social Media Bytes in Event Website	✓	✓	X	X	X

For further details, please contact:

Mr Disha Chakraborty
Confederation of Indian Industry (CII)
Eastern Regional Headquarter I 6 N.S. Road, Kolkata-700 001
Ph.: +91 33 2230 7727 / 28 | **Mobile: 7980838197** | E-mail: disha.chakraborty@cii.in